

ABSTRACT OF THE DISCLOSURE

A method for providing retailer information to a remote customer includes the steps of: providing an internet site hosted by at least one computer server in communication with a remote customer computer, communicating with the at least one computer server through the internet site, transposing an actual image of a retail environment as a navigable image within the internet site, providing functions to navigate the navigable image within the internet site, and providing customer selectable links for providing detailed information of a particular retailer of the retail environment. The method may further include transposing an actual image of the particular retailer as a navigable image within the internet site, and providing customer selectable links for providing detailed information of a particular retailer. Additionally, the method may include a purchasing interface whereby the remote customer may arrange for remote purchase of one of goods and services from the particular retailer.